

Press Release

GE – SATCOM: NEW NAME, NEW LOOK FOR SATLYNX

STUTTGART, GERMANY — MARCH 10, 2010: Satlynx is soon to become GE – Satcom. Along with the name change, the company will have a dynamic new corporate identity and website to match.

“The evolution of our brand is a natural progression” says Ronny Svang, President and CEO of GE - Satcom. “As Satlynx GE we were able to show that we became part of GE but had retained some brand equity with our customers. Now that we are fully identified as a GE company it makes sense to take the next step.”

The Germany based service provider is a leader in satellite communications in Europe delivering services on a global basis for telecom operators, government embassies, gas station networks, oil & gas fields and commercial shipping on the world’s oceans.

“The rebranding change is a positive move for us as the strength of the GE brand is immense” continued Svang, “our customers can only expect improvements in service and innovation as we live up to the expectations now upon us.”

The new website, www.gesatcom.com, will go live on March 10, 2010 while the new GE – Satcom brand will make its industry tradeshow debut at SATELLITE 2010 from March 15th to 18th at the Gaylord National Resort & Convention Center in National Harbour, MD.

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About GE – Satcom

GE - Satcom provides advanced satellite communication solutions on a multi-regional scale. With access to over 30 satellites, GE - Satcom owns two state-of-the-art teleport centres in Germany and Switzerland. Today, GE - Satcom has successfully deployed around 10,000 VSAT sites in over 130 countries, providing turnkey satellite network solutions directly to enterprises, maritime operators, NGOs and government entities which require reliable access to the Internet, telephony, large data transmission and TV content applications from dispersed locations.

www.gesatcom.com

About GE

GE is a diversified global infrastructure, finance and media company that's built to meet essential world needs. From energy, water, transportation and health to access to money and information, GE serves customers in more than 100 countries and employs more than 300,000 people worldwide.

www.ge.com