

Press Release

SATLYNX announces enhancements to its Media Streaming platform at IBC 2009

Stuttgart, Germany, September 11, 2009 - Satlynx, a GE company and a leading provider of satellite telecommunications announced today the enhancement of its media streaming solution with wider availability across Europe, a range of pricing options and increased bandwidths in response to customer demand.

Satlynx Media Streaming is an innovative transportable video and audio platform designed to address the growing market for capturing live events for further distribution online and on air. The platform comprises equipment that can be installed into and on almost any vehicle, plus a flexible and cost effective service. Using affordable technology found in many digital SNG services, Satlynx Media Streaming now offers a wider availability across Europe, pricing options from per minute, per hour or per day tariffs to monthly packages and bandwidth options from 128Kbps to 4Mbps.

Primarily aimed at online media, as well as radio and TV stations in need of "light" news gathering, the service can uplink both video and audio whilst supporting access to a contended downlink channel for production applications such as email, web browsing and coordination VoIP, giving the remote-site crew flexibility beyond the core application of streaming media.

Ronny Svang, President and CEO of Satlynx said, "After the introduction of our Media Streaming platform last year we've had some great success. We have now extended its availability, flexibility and service performance in response to both customer requirements and market environment. We hope that with the enhancements that we now offer customers, the Satlynx Media Streaming service will find use throughout all Europe and in a wider, more diverse market."

The services Satlynx offers represent innovative steps to reducing the cost of news gathering and in opening the market from traditional Occasional Use (OU) to direct presentation on the web.

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About SATLYNX

Satlynx, a GE company, is a leading provider satellite communication services. Satlynx solutions working for customers today include: multinational transaction networks, SCADA, Maritime, broadcast distribution; broadband internet access beyond the reach of cable or ADSL; transportable, back-up and disaster recovery solutions; secure and world-wide connectivity for private point-to-point, meshed, video, voice and data networks. Satlynx provides customised solutions directly to large Enterprises and Institutions and with telecommunication operators and system integrators. Satlynx has an unmatched depth of experience and know-how in both the technology and the operation of very large VSAT networks and provides services on a range of technology platforms and satellites. This combination gives customers possibilities unparalleled by any other operator, providing reliable network connections virtually anywhere.

Additional information about Satlynx can be found at www.satlynx.com